

ARCHIBUILD EXPO 2024

In Association With



18 - 20
OCTOBER

INSTITUTE OF ENGINEERING
PUL CHOWK CAMPUS
KATHMANDU, NEPAL

Managed By



Armaans Global

Organised By



Global Business Reconnect



GLOBAL BUSINESS RECONNECT

ABOUT US

Global Business Reconnect is a pioneering entity in the realm of B2B solutions, established with the paramount goal of fostering connections and facilitating meaningful interactions across industries. Since its inception in 2000, Global Business Reconnect has been at the forefront of executing impeccable corporate events not only within the expansive landscape of India and Nepal but also across the globe. As a proud subsidiary of Armaans Events, Global Business Reconnect embodies a legacy of excellence and unwavering commitment to client satisfaction.

With an illustrious journey spanning over 23 Years, Global Business Reconnect epitomizes boundless passion and an unparalleled wealth of experience within the exhibition and event industry. Through meticulous planning, innovative strategies, and a relentless pursuit of excellence, the company has solidified its position as a trusted partner for businesses seeking to navigate the intricate terrain of corporate events and engagements.



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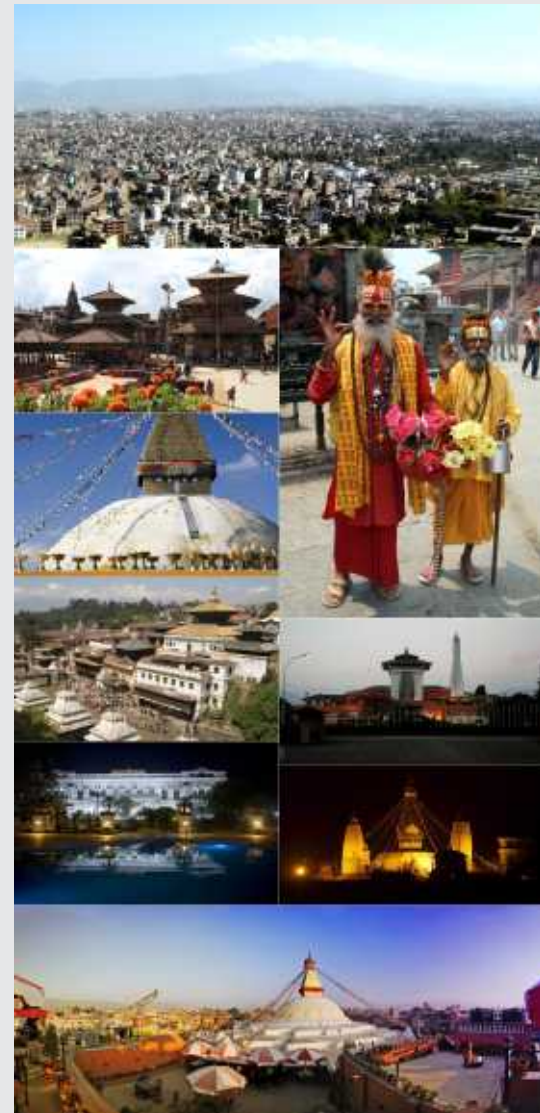
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WELCOME TO NEPAL



Nepal, with over 30 million inhabitants, is a mesmerizing blend of history, culture, and natural beauty. Nestled in the heart of the Himalayas, this South Asian nation captivates with its ancient heritage and modern vibrancy. Home to the towering Mount Everest, a UNESCO World Heritage site, Nepal is steeped in natural grandeur. Its spiritual significance is exemplified by Lumbini, the birthplace of Lord Buddha. With vibrant festivals, delectable cuisine, and a mosaic of traditions, Nepal invites enthusiasts to explore its many wonders. From the bustling streets of Kathmandu to the serene tranquility of Pokhara, this country offers an unforgettable and enriching experience, earning it the title "Roof of the World." Along with several historical, natural, and religious tourist destinations, including Bhaktapur, Patan, Chitwan, and Sagarmatha, Nepal is also home to several UNESCO World Heritage Sites.



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WELCOME TO NEPAL



- **Tourism hub of the Himalayas, known for its stunning landscapes and adventurous treks**
- **Rapidly growing economy, with significant potential in tourism, agriculture, and hydro power sectors**
- **Strategically located between India and China, serving as a vital trade route**
- **8 of the world's 14 highest peaks, including Mount Everest, the tallest mountain on Earth**
- **Lumbini, the birthplace of Lord Buddha, a UNESCO World Heritage site**
- **Vibrant cultural heritage, with festivals like Dashain, Tihar, and Holi**
- **Diverse population, with over 100 ethnic groups and 123 languages spoken**
- **Major contributor to global peace, having supplied troops for various UN peacekeeping missions**
- **Significant potential for hydro power, with numerous rivers and waterfalls**
- **Growing educational sector, with numerous universities, colleges, and technical institutions**



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नेपालमा स्वागत छ, हिमालको देशमा !

Kathmandu, the capital of Nepal, is a city steeped in history and tradition. Once a flourishing center of trade between India and Tibet, it became a significant hub for Buddhism and Hinduism. The city's rich cultural heritage is a result of centuries of dynastic rule, from the Licchavi and Malla kings to the Shah dynasty. This historical evolution has left a legacy of stunning temples, palaces, and stupas, such as the Swayambhunath (Monkey Temple) and Pashupatinath. Today, Kathmandu, with a population of over one million, retains its vibrant and spiritual ambiance, offering visitors a unique blend of ancient culture and modern dynamism. The bustling streets, filled with the aromas of Nepali cuisine and the sounds of traditional music, provide an unforgettable and immersive experience.

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Theme

Of all the developing countries in the world, Nepal is perhaps the one that has experienced significant changes in the process of urbanisation. The speed of urbanisation poses unprecedented managerial and policy challenges, including sustainable development, carbon-free growth, energy efficiency, greenhouse effects, etc. Now is the time, therefore, when all the stakeholders need to deliberate on all these issues and options. With this backdrop, the Global Business Reconnect is pleased to organize its three-day National Convention 2024 in the historic city of Kathmandu, with a central theme of Development augmentation, enhancement, development, growth, promotion, magnification, enrichment, and so on. In line with this theme, ARCHBUILD Expo 2024 will be a forum for debate and deliberation on ways and means to augment and enhance resources for a balanced and uninterrupted pace of development.

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GOALS & OBJECTIVE

- 1. Inspiration:** The expo aims to inspire architects, designers, engineers, and construction professionals by showcasing cutting-edge projects, innovative materials, and forward-thinking designs. This could include displaying iconic architectural works from around the world, highlighting sustainable building practices, and presenting visionary concepts for the future of construction.
- 2. Education:** Archbuild Expo seeks to educate attendees about the latest trends, technologies, and best practices in architecture and construction. This might involve hosting seminars, workshops, and panel discussions led by industry experts on topics such as green building, digital design tools, modular construction, and smart home technologies.
- 3. Innovation:** The expo serves as a platform for fostering innovation within the architecture and construction sectors. This could involve featuring emerging technologies like 3D printing, augmented reality, and building information modeling (BIM), as well as showcasing groundbreaking architectural designs that push the boundaries of creativity and functionality.
- 4. Networking:** Archbuild Expo provides opportunities for professionals to network, collaborate, and forge partnerships with colleagues, suppliers, and industry leaders. This could include organized networking events, matchmaking sessions, and exhibitor showcases where attendees can connect with potential collaborators and explore new business opportunities.

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VISITOR PROFILE

- Architects
- Interior Designers
- Engineers
- Builders
- MEPS
- Contractors
- Designers
- HNIs
- Facade Consultants



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WHY VISIT

- **Explore Innovations:** Discover the latest technological advancements and innovative solutions reshaping the architectural landscape.
- **Networking Opportunities:** Connect with industry leaders, architects, designers, and professionals from around the globe, fostering collaborations and partnerships. ✕
- **Inspiration and Creativity:** Immerse yourself in a world of creativity and inspiration, gaining fresh perspectives and ideas to fuel your projects and designs. ⚡
- **Stay Updated:** Stay abreast of emerging trends, materials, and techniques that are driving the future of architecture and construction.
- **Educational Seminars and Workshops:** Attend informative seminars, workshops, and keynote presentations delivered by experts, providing valuable insights and knowledge.
- **Product Demonstrations:** Experience firsthand demonstrations of cutting-edge products, tools, and technologies revolutionizing the industry.
- **Networking Opportunities:** Engage with peers, exchange ideas, and build relationships within the architectural community, fostering professional growth and development.
- **Source Suppliers and Partners:** Discover new suppliers, partners, and resources to enhance your projects and meet the demands of your clients. ✕
- **Environmental Sustainability:** Learn about sustainable practices, green building initiatives, and eco-friendly materials that contribute to a more sustainable built environment.
- **Explore Future Trends:** Get a glimpse into future trends and forecasts in architecture and design, gaining valuable insights to stay ahead in a rapidly evolving industry.

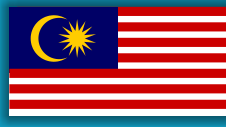
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INVITED COUNTRIES



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WHY SPONSOR OR EXHIBIT?

- **Exposure and Brand Visibility:** Gain exposure and increase brand visibility by showcasing your products, services, and innovations to a targeted audience of industry professionals, architects, designers, and decision-makers.
- **Networking Opportunities:** Engage with potential clients, partners, suppliers, and industry leaders, fostering valuable relationships and collaborations.
- **Market Expansion:** Expand your market reach and explore new business opportunities in emerging markets and regions, facilitating growth and expansion for your company.
- **Thought Leadership:** Position your brand as a thought leader and industry expert by participating in panel discussions, seminars, and workshops, sharing insights, expertise, and best practices with attendees.
- **Product Launches and Demonstrations:** Launch new products, technologies, and solutions to a captive audience, generating excitement and interest around your offerings.
- **Lead Generation:** Generate high-quality leads and qualified prospects through face-to-face interactions, demonstrations, and networking opportunities, nurturing relationships and driving sales.
- **Market Research:** Gain valuable market insights, feedback, and trends by interacting with attendees, competitors, and industry experts, informing strategic decision-making and product development.
- **Brand Credibility:** Enhance brand credibility and reputation by associating your brand with a reputable industry event, demonstrating your commitment to innovation, excellence, and professional development.
- **Visibility in the Industry:** Strengthen your presence and visibility within the industry by participating in key industry events, conferences, and exhibitions, reinforcing your brand's position as a leader in the market.
- **ROI and Business Growth:** Maximize return on investment (ROI) and drive business growth by leveraging the exposure, networking, and lead generation opportunities offered by sponsoring or exhibiting at the Archbuild Expo.

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Smart Security & Surveillance Systems

Smart Home Solutions



Integrated Building Systems

Smart Lighting Solutions



Facility, Fire & Water Management Systems

Elevators & Escalators



Electricals, Wires & Cables

Agile Home & Office Automation Systems



Switches & Switch Gears

Intelligent Entertainment Systems





**House
of Sleep**

**Architectural
Lighting**



**Houseware
& Appliances**

**Air Conditioning
& Refrigeration**



**Rugs &
Carpets**

**Commercial
& Residential
Furniture**



**Home
Textiles**

**Furnishings & Allied
Products**



**Landscape
Architecture &
Open Spaces Solutions**

**Home Interiors
& Artifacts**





**Wall Finishes
& Surfaces**

**Modern Kitchen
Technologies**



**Roofing Cladding
& Facades**

**Innovative Bath
Solutions**



**Steel &
Allied Products**

**Contemporary
Bath Solution**



**Industrial, Commercial
& Residential
Floorings & Surfaces**

**Modern Marble
& Granite Solutions**



**Structural &
Profile Systems**

**Modish Tiles
& Ceramics**





**Fittings Hardware
& Components**

**Doors &
Windows**



**Plumbing Pipes
& Fittings**

**Ply Veneers
& Laminates**



**Construction
Chemicals**

Paints & Coat



**Machinery
Installations
& Technology**

**Glass Railing
Systems**



**Architectural Design &
Management Software**

**Concrete &
Building Material**





High End Interiors & Artworks

Signature Furnishing Collection



Exclusive Home Automation Solutions

Fine Furnishings



Contemporary Glass & Glass Systems

Premium Lighting Products



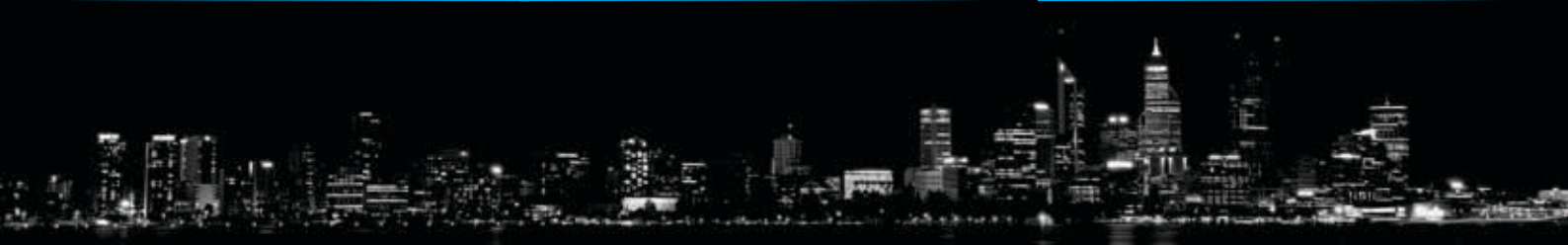
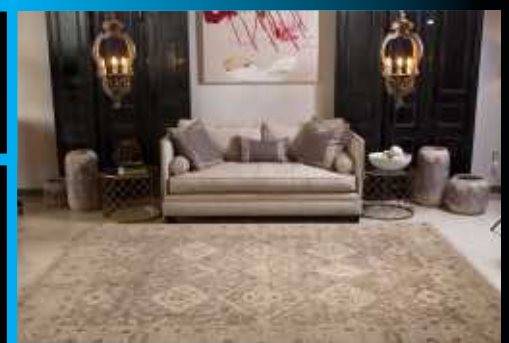
Decorative Made Ups

Elegant Kitchen Designs



Luxury Rugs & Carpets

Luxury Surfaces





VISITOR SEGMENTS

Architects &
Interior designers

Builders,
Developers
& Town planners

Civil Engineers
& Structural
Engineers

Facade
consultants

Hoteliers &
Purchase Heads

Landscape
Architects

Facility
Managers
& PMCs

Industry Relevant
Associations

Fabricators
Contractors

Manufacturing
Brands

Real Estate
professionals

Media
promoters

Dealers &
Distributors

Lighting &
MEP consultants

Ministry & Embassy
Representatives &
Trade officers



WHY EXHIBIT?

Use an idea
launchpad for
your initiative

Embrace a
different
viewpoint.

Engage directly
with your target
market

01

Engage in inperson
networking with key
stakeholders

02

Develop
targeted
leads

03

04

Engage directly
with your target
market

05

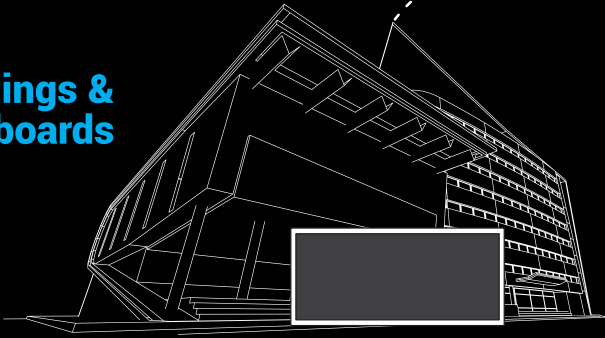
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Showcase your Brand to over

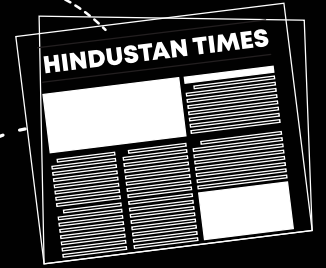
30000+

Architects, Interior Designers,
Builders, Contractors and
Industry leaders

Hoardings & Billboards

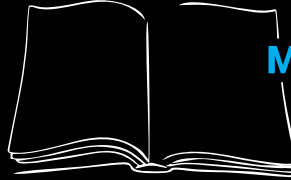


Social Media
PRESENCE



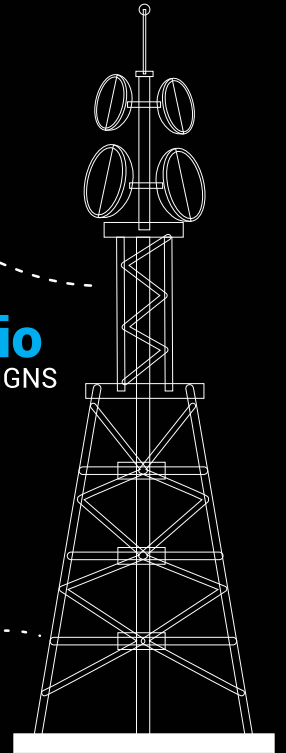
News Paper
ADS CAMPAIGNS

Magazine
ADS

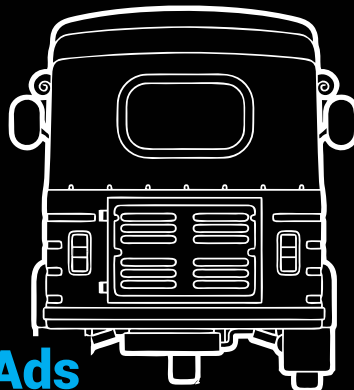


EVENT COVERED BY
Vloggers

Radio
CAMPAIGNS



Car & Auto Ads



**Mega
promotions
for mega
reach**

SPONSORSHIP OPTIONS

Title Sponsor – NPR. 82,00,000

- Complimentary stall ad measuring 100 sq mtrs
- Dedicated Drone show for 15 mins along with entire setup
- Complimentary registration for 16 delegates
- Opportunity for short presentation at Outreach programme
- Commercial Presentation slot of 20 mins at Conference
- Opportunity nominate a panellist during one panel discussion
- Logo presence in newspaper ads and advertorial
- Logo presence on marketing collaterals
- Mention in FM Radio promotion
- Logo presence on event website
- Logo presence on social media posts
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Product promotion video on show's social media handles
- Logo presence on Email campaigns carried out for the show
- Dedicated email campaign for company promotion – 3 times
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 4 pages ad in Conference Souvenir

Presented By – NPR. 40,00,000

- Complimentary stall ad measuring 80 sq mtrs
- AR Light Show for product
- Complimentary registration for 12 delegates
- Commercial Presentation slot of 15 mins at Conference
- Opportunity nominate a panellist during one panel discussion
- Logo presence in newspaper ads and advertorial
- Logo presence on marketing collaterals
- Mention in FM Radio promotion
- Logo presence on event website
- Logo presence on social media posts
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Product promotion video on show's social media
- Logo presence on Email campaigns carried out for the show
- Dedicated email campaign for company promotion – 2 times
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 3 pages ad in Conference Souvenir

Co-Sponsors – NPR. 35,00,000

- Complimentary stall ad measuring 75 sq mtrs
- 3D Mapping of product
- Complimentary registration for 10 delegates
- Commercial Presentation slot of 10 mins at Conference
- Logo presence in newspaper ads and advertorial
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on social media posts
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Product promotion video on show's social media
- Logo presence on Email campaigns carried out for the show
- Dedicated email campaign for company promotion – 1 times
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 2 pages ad in Conference Souvenir

Diamond Sponsors – NPR 17,00,000

- Complimentary stall ad measuring 70 sq mtrs
- Complimentary registration for 8 delegates
- Commercial Presentation slot of 10 mins at Conference
- Logo presence in newspaper ads and advertorial
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Product promotion video on show's social media
- Logo presence on Email campaigns carried out for the show
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 2 pages ad in Conference Souvenir

Platinum Sponsors – NPR 15,00,000

- Complimentary stall ad measuring 60 sq mtrs
- Complimentary registration for 6 delegates
- Logo presence in newspaper ads and advertorial
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Product promotion video on show's social media
- Logo presence on Email campaigns carried out for the show
- Logo presence on wings of backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 1 page ad in Conference Souvenir

Gold Sponsors – NPR 10,00,000

- Complimentary stall ad measuring 50 sq mtrs
- Complimentary registration for 5 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Logo presence on Email campaigns carried out for the show
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 1 page ad in Conference Souvenir

Gala Dinner Sponsors – NPR 15,00,000

- Complimentary stall ad measuring 40 sq mtrs
- Complimentary registration for 4 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Static product promotion post on show's social media
- Sponsorship Acknowledgment at dinner venue
- Logo on dinner invitation card
- Logo presence on Email campaigns carried out for the show
- Logo presence on Welcome Delegates banner

Notes:

- Sponsorship charges are exclusive of GST, as applicable

- Sponsorships will be offered on 'first-come-first-served' basis

SPONSORSHIP OPTIONS

Silver Sponsors – NPR 7,50,000

- Complimentary stall ad measuring 36 sq mtrs
- Complimentary registration for 4 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner
- Complimentary 1 page ad in Conference Souvenir

Lunch Sponsors – NPR 9,00,000

- Complimentary stall ad measuring 27 sq mtrs
- Complimentary registration for 3 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Sponsorship Acknowledgment at lunch venue
- Logo on lunch invitation card
- Logo presence on Welcome Delegates banner

• Exhibitor Package

Shell Scheme NPR 10,500 per Sqmt
Raw Space NPR 9000 per Sqmt

Minimum Space 9 sqmt

Post-Event Trip Sponsor – NPR. 7,50,000

- Complimentary stall ad measuring 24 sq mtrs
- Complimentary registration for 3 delegates at the Conference
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Sponsorship Acknowledgment on vehicles carrying guests
- Charges towards 4 different trips to be held after the show
- Opportunity to depute 2 team members in each trip to accompany guests

Registration Sponsor– NPR 3,50,000

- Complimentary stall ad measuring 18 sq mtrs
- Complimentary registration for 2 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Sponsorship Acknowledgment at Registration area
- Logo presence on entry badges
- Logo presence on Welcome Delegates banner

Notes:

• Sponsorship charges are exclusive of taxes, as applicable

Knowledge Sponsor – NPR 5,00,000

- Complimentary stall ad measuring 18 sq mtrs
- Complimentary registration for 2 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Logo presence on wings of the backdrop
- Logo presence on Welcome Delegates banner

Kit Bag Sponsor – NPR 4,50,000

- Complimentary stall ad measuring 18 sq mtrs
- Complimentary registration for 2 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Logo presence on Delegate Kit bags
- Logo presence on Welcome Delegates banner

Heritage Walk Sponsor – NPR 3,50,000

- Complimentary stall ad measuring 15 sq mtrs
- Complimentary registration for 2 delegates
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Logo presence at the start & end point of the walk
- Logo presence on Welcome Delegates banner

Student Workshop Sponsors – NPR. 3,00,000

- Complimentary stall ad measuring 12 sq mtrs
- Complimentary registration for 1 delegate
- Commercial Presentation slot of 10 mins at one workshop
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Sponsorship Acknowledgment at sponsored workshop venue
- Logo presence on Welcome Delegates banner

Session Sponsors – NPR. 2,00,000

- Complimentary stall ad measuring 9 sq mtrs
- Complimentary registration for 1 delegate
- Logo presence on marketing collaterals
- Logo presence on event website
- Logo presence on sponsor announcement social media posts
- Logo presence on Email campaigns carried out for the show
- Sponsorship Acknowledgment at respective session
- Logo presence on Welcome Delegates banner

• Sponsorships will be offered on 'first-come-first-served' basis

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